



THE PETER J. TOBIN
COLLEGE OF BUSINESS

**4th Annual Investment
Management Conference
April 4th 9:00 am—5:30 pm
Manhattan Campus**

SCHEDULE

9:00 AM—12:30 PM Registration/Check-in—*Atrium*

9:00 AM—10:00 AM Continental Breakfast

10:00 AM—11:00 AM Keynote Address
• **Thomas Clarke, Jr., Chairman and CEO, TheStreet.com**

11:15 AM—12:30 AM Session 1: Investment Management Essay Competition
Moderator: Ronnie Qi

Top Three Essays:

- **Re-Examining the Hidden Costs of the Stop-Loss**
Authors: Kira Detko, Wilson Ma and Guy Morita; University of Washington
- **Municipal Bonds: An empirical study of variables affecting the risk assessment and ratings assigned by credit rating agencies**
Author: Katherine List, Canisius College
- **The Medicare Prescription Drug, Improvement, and Modernization Act of 2003: An Event Study**
Author: Candace Miller, Niagara University

12:30 PM—1:30 PM Lunch—*Cafeteria*

1:30 PM — 2:45 PM Session 2A: Trading Competition in Global Equities
Moderator: Barry Gilman

The Investment Challenge Contest—Competition on Trading/Investing in Global Equities

1:30 PM—2:45 PM Session 2B: Investor Relations
Moderator: Dr. Igor Tomic

- **Russell Wilkerson, Director of Financial Communications at General Electric**
- **Deborah Kendric, Director of Investor Relations, State Bank of Long Island**

2:45 PM—3:00 PM Coffee Break

3:00 PM—4:30 PM Session 3A: Asset Allocation and Valuation
Moderator: Dr. John Neumann

- **Richard V. Hrvatin, CFA, Managing Director, Fitch Solutions**
Topic: Securitization, CDOs, and Sub-prime Mortgages
- **Gregg Abramson, Goldman Sachs Asset Management**
Topic: Asset allocation process for college endowment
- **Matthew Lifson, Adjunct professor, McKenna School of Business, St. Vincent College**
Topic: Trading FX from the point of view of the trader, salesperson, corporate treasurer, and hedge fund

3:00 PM—4:30 PM Session 3B: Alternative Investments
Moderator: Dr. Anna Martin

- **Kelly Fiore, CEO, Charity Folks**
Topic: Venture Capital versus Private Equity financing
- **Naveen Dhuper, Chief Financial Officer, AM Investment Partners, LLC**
Topic: TBD
- **Matias Ringel, Director of Research, Capital Management Advisors North America**
Topic: TBD

4:30 PM—5:30 PM Concluding Remarks, Reception